

The Color of Church

A Biblical and Practical Paradigm for Multiracial Churches

by Rodney M. Woo

ABOUT THE BOOK

In this thought-provoking book, Rodney Woo establishes a biblical foundation for multiracial ministry, provides a clear picture of the current reality of the relationship amongst the races in our society and churches, and offers practical guidance to help implement multiethnic ministry. Woo takes the reader step-by-step through the multiracial transformation of a congregation.

He writes from experience having helped change his church from an all-Anglo declining congregation in a transitional neighborhood into a multiracial congregation that is now more than sixty-five percent non-white with more than forty-four different countries represented.

BEST-SELLING POINTS

- A thorough guide to the multiracial church, addressing biblical foundations, current realities of race and church, and how to transform any church into a multiethnic one.
- Appealing to anyone with a heart for multiracial ministry—pastors, seminary professors, denominational and lay leaders. Also suitable as a text for courses in urban church planting, cross-cultural missions, missiology, etc.
- Woo's multiracial church, Wilcrest Baptist, was featured on *Religion & Ethics Newsweekly* (PBS) in December 2008.

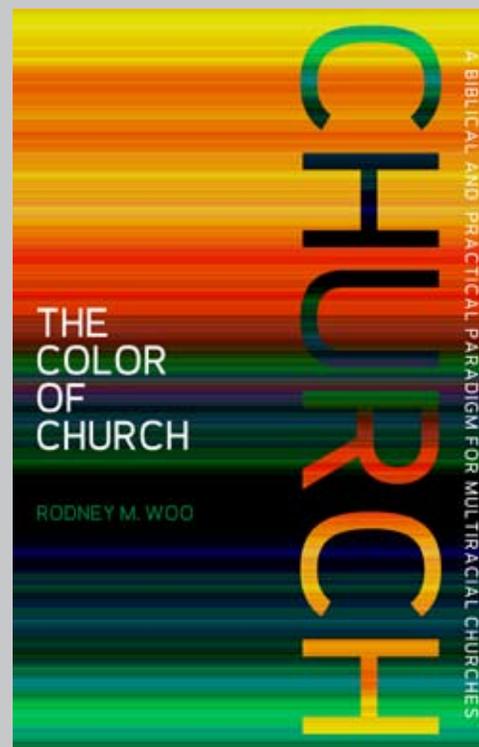
ENDORSEMENTS

- “An astonishing book that encourages those who are currently involved in multiracial ministry, as well as those who are getting a glimpse of the vision. It inspires us to dream, challenges us to defeat racism, and motivates us to seek racial reconciliation. As an African-American pastor who is attempting to lead his church to become multiracial, I highly endorse this book.”
—**Tony Mathews**, senior pastor, North Garland Baptist Fellowship (TX)
- “We live in a rapidly changing urban environment. Change is happening, and churches need good examples of how to lead through change. Rodney provides that.”
—**Tom Billings**, executive director of Union Baptist Association (TX)

ABOUT THE AUTHOR

Rodney M. Woo, Ph.D., is the senior pastor of Wilcrest Baptist Church in Houston, Texas, and a professor at Southwestern Baptist Theological Seminary (SWBTS) and Houston Baptist University. He also travels for preaching engagements, trains other pastors in how to make their church multiracial, and coauthored *People of the Dream: Multiracial Congregations in the United States*. Dr. Woo holds degrees from East Texas Baptist University and SWBTS. He and his wife have three sons.

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